



# ALL THE LATEST DIRT




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A new gardening season is here! Whether we are gardening enthusiasts who spend hours in the garden each week from now until winter, or those of us who periodically enjoy adding flowers and a bag of fertilizer to the lawn, we can all appreciate a tree sprouting new leaves, the fragrant flowers of a lilac, and our lawns returning to a bright green colour. It is also probable that each one of us has questions about our landscapes at some point in the year. These questions could be: "Is adding grass seed to my lawn really beneficial? If so, when do I do this and how? Do I need to spread soil every time I do this? What about fertilizer? Can this be done at the same time? I had weeds last year...when do I use weed 'n feed?" It could be a question on pruning: "My flowering shrubs are getting out of hand...is now a good time to prune them? My lilac didn't bloom this year...did I prune at the wrong time?" How about your trees: "The last couple of years, the leaves of my maple tree come out beautifully, but then develop hundreds of big black spots later. What can I do?"

Our goal at Connon Nurseries is to take you through the gardening year answering these questions, giving you the information and tips that you need, at the right time. Of course it is cost and time prohibitive to communicate with you effectively via newsletter, so simply go to our web-site at [www.connon.ca](http://www.connon.ca), and click on "Sign up Here for All the Latest Dirt". It is our intention to send you an email once a week during the spring (where most of the questions and concerns are raised), and then periodically throughout the summer and fall. We want to be your source for quality garden information.

**CONNON NURSERIES**  
C. B. VANDERKRUK HOLDINGS LTD.

*Celebration of a Century*

**Sign up *here* and receive all the latest dirt!**

- Weekly Specials
- Timely Garden Information
- Seminars
- Newsletters

100 YEARS  
1907-2007

farm-direct  
pricing  
year  
round



10-40% Off  
NURSERY STOCK  
EVERY DAY

Connon Nurseries has been growing, wholesaling, and retailing, quality nursery stock and high-quality garden products in Ontario for over 100 years. From supplying landscape contractors, to providing a landscape design and assistance for the do-it-yourselfer, we are the plant experts. This year will be the second year of our Farm Direct Pricing. You will find the prices on nursery stock 10% to 40% lower than regular prices found elsewhere—Year Round! How can we do this? It's "Because we Grow it!".

- Evergreens
- Broadleaf Evergreens
- Flowering Shrubs
- Perennials
- Vines
- Fruit Trees & Fruiting Bushes
- Shade & Ornamental Flowering Trees
- Japanese Maples
- Roses
- Ornamental Grasses



In addition to our Farm Direct Pricing, we also have our Grow with Us program. These are Grow Dollars that you receive when purchasing \$20 or more. For every \$20 purchased, you receive one Grow Dollar. In other words, we are giving back to you 5% of each and every purchase you make at Connon Nurseries! Simply put, we want you to be a repeat customer, and to “Grow with Us”, receiving the quality grown nursery stock, garden products, and accurate information that we feel only we can offer you.

If you receive this newsletter in an envelope, then enclosed you will find \$10 Grow Dollars. This is our way of saying thank-you for your past business, and for those who do not know us, we would like to welcome you to visit us this year.

Grow Dollars can be used as real money, towards any product or service, and during any sale & event! There is only one rule to remember with Grow Dollars, and that is Grow Dollars cannot exceed 50% of your future purchase. For example, to use up all \$10 Grow Dollars, your purchase will need to be \$20.

They are also magnets, so they’re great for holding up photos on your fridge! Please call us if we can help you with any questions you may have regarding this program. You will also find all the details to this Grow Dollar program on our web-site: [www.connon.ca](http://www.connon.ca).

## June Seminars in Trenton

### Saturday June 2—Cool Shade Plants

- Find out what are the best annuals, perennials, and shrubs for the shade.

### Saturday June 9—Hot Summer Survivors

- With water restrictions becoming familiar to us in July & August, learn about the plants that do well with little or no water during the summer months.

### Saturday June 16—How is Your Pond Doing?

- Come with your pond challenges, and leave with the remedy! We will also be looking at water plants and how beneficial they are for your pond.



ALL THE LATEST DIRT

Exclusive To  
Our Newsletter  
Recipients Only

**Avoid the Long-Weekend Lineups and Save!**

**Tuesday May 15  
Wednesday May 16**

**20% Off**  
All Regular Priced Annuals & Hanging Baskets!

On May 15 and 16, everyone that brings  
in this newsletter will receive:

- **20% Off** All Full Flats of Annuals
- **20% Off** All Mixed Planters
- **20% Off** All Hanging Baskets!

*Sorry, No exceptions to these dates.*

**3 Locations  
To Serve You!**

**TRENTON**

956A Old Highway #2  
Trenton, ON. K8V 5P5  
Tel: (613) 392-0402  
Email: spoole@connon.ca  
*Hwy #2 Between Trenton & Belleville*

**WATERDOWN**

383 Dundas St. E. Box 1218  
Waterdown, ON. L0R 2H0  
Tel: (905) 689-4631  
Email: sales@connon.ca  
*Hwy #5 Just East of Waterdown*

**PRODUCTION,  
SALES YARD, &  
HEAD OFFICE**

656 Robson Road  
Waterdown, ON L0R 2H0  
Tel: (905) 689-7433  
Email: sales@connon.ca  
*Just North of Waterdown*

